



CHARLOTTESM

2017

Committee Accomplishments

Economic Development Committee

November 20, 2017

Talent Development – Project P.I.E.C.E.

Small Business Month Midtown/Pearl Park Redevelopment

Applied Innovation Corridor Memorial Stadium

CHARLOTTE REGIONAL FUND FOR ENTREPRENEURSHIP **Disparity Study**

Business Corridor Tour Charlotte Business INClusion

Bojangles Coliseum City Protocol Society OVENS AUDITORIUM

Equitable Economic Development EASTLAND MALL REDEVELOPMENT

CIAA

CBI Advisory Committee

River District

Business Advisory Committee

Business Incentive Programs

AMATEUR SPORTS

- Midtown/Pearl Park Redevelopment
 - Street and bicycle/pedestrian connectivity
 - Land exchanges
 - Park enhancements



- Talent Development – Partnership for Inclusive Employment and Career Excellence (P.I.E.C.E.)
 - Addresses labor market shortages
 - Connects people with multiple barriers to employment
 - Partners with Goodwill Industries and Urban League

154



135



117

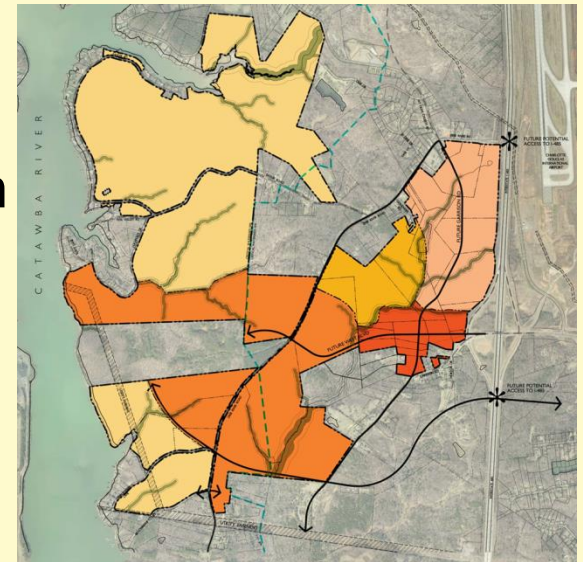


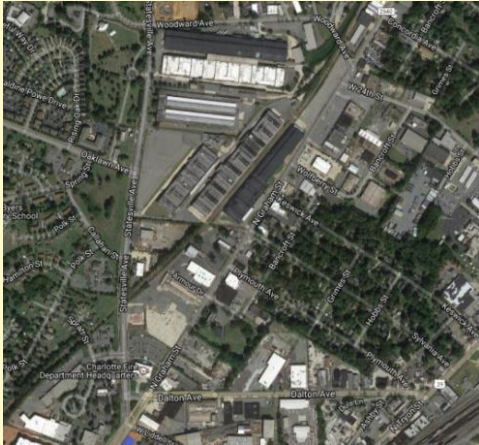
- Equitable Economic Development
 - Fellowship Project, Small Business Capacity Building, Talent Development, Business Investment Grants, and Business Corridor Revitalization

- Committee Tour
 - Tour of Historic WestEnd, Northend Smart District, and West Trade Street
- Business Incentive Program and P3 Infrastructure Program (TIG) Policy
 - Matrix-driven approach that aligns grant amounts with community goals



- Ovens Auditorium and Bojangles Coliseum Link Facility
 - Enhanced entertainment facility with strategically located hospitality connector facility – Council Approved Design Concept
- River District: CIP & TIG
 - Facilitates economic development and land use recommendations from the Dixie-Berryhill Strategic Plan
 - Creates infrastructure to support future development and leverage existing investment





- Applied Innovation Corridor CIP: Camp North End
 - Key catalyst to redevelopment of the North End and leverages significant private investment
 - Aligns with North End Smart District and Applied Innovation Corridor plans, goals, and objectives
- CIAA Referral
 - Commitment to address challenges from previous years



- CBI Advisory Committee
 - Established in March 2017
 - Forum for CBI stakeholders to raise issues and provide input into CBI policy recommendations to City Council
- Amateur Sports
 - Reviewed process for indoor amateur sports public-private partnerships
- Soccer/Memorial Stadium
 - Reviewed opportunity for major league soccer



- Eastland Mall Redevelopment
 - In May 2017
 - Developer Forum
 - Local business open house
 - Tactical Urbanism event created by the community
- Disparity Study
 - Recommended adoption of the 2017 Disparity Study by the full City Council



Business Attraction and Retention

3,450 New Jobs

2,326 Retained Jobs

\$165M Capital Investment =
Opportunity for local small businesses

**JELD-WEN Windows, Lending Tree Mortgage,
Snyder's Lance, Southeastern Metals,
Axa, NN Inc., and Allstate**

2018

